To: MacWilliams, Lori, Duszynski, R, Zecca, Anthony, Schwalm, S, Alessandra, C, Battle, Herbert, Burrows, Robert, Keeney, David, Mclean, James J., Campbell, Judy, Natale, Fray, 1600 - Buffalo Region (BURRELL)
From: Tanchyk, R
Posted: 11/12/97 19:56
Opened: 11/13/97 10:46
Subject: January promotions

Ladies and Gentlemen,

I have attached a tentative communication letter to my chains re' January VAPs.I am concerned with crisp execution of these additional price reduction promotions during a 1- Plan B response at $2.00 off and 2- A multitude of Doral buydown denominations.Please edit or add your suggestions.I also plan to attach the Doral flyer that we received from the ROU.

Please let me know your thoughts.

51859 4888

Source: https://www.industrydocuments.ucsf.edu/docs/qtfn0000